

**M**usic Feeds prides itself on being accessible and affordable; offering prospective clients rates far lower than those of our major competitors.

We target a demographic that is fast, funky, and fresh – the ever elusive generation Y. Aged eighteen to thirty, quick to decide, with income to burn on the entertainment they love, our readers know what's happening in the scene and are quick to keep up with what's going down about the town!

Banner Specs:

**Top Banner:**  
728px x 90px

**Box Ad:**  
300px x 300px

## MUSIC FEEDS PROMOTER PACKAGES

*"Music Feeds is more like your 'bad boy' crush; new, exciting, independent and different from the rest"*

- Scout TV

### Package 1 - \$150 per week

- 3000 impressions of the top banner
- 3000 impressions of the box ad
- One written interview per month featured on Musicfeeds.com.au

### Package 2 - \$200 per week

- 4000 impressions of the top banner
- 4000 impressions of the box ad
- One written interview per month featured on Music Feeds
- One filmed band interview per month of your choice, edited and featured on MFTV

### Package 3 - \$290 per week

- 7500 impressions of the top banner
- 6000 impressions of the box ad
- Four written interviews per month featured on Music Feeds (1 per week of the band of your choice) + inclusion in weekly newsletter (5000 plus inboxes)
- One night per month of your choice: MFTV crew come to your night, film band interviews + live footage - it gets edited into a 90sec promo video for your party and featured on MFTV.
- One filmed band interview per month of your choice, edited and featured on MFTV

### Extra option

- Data collection - We provide a staff member at your party to collect emails for both Musicfeeds and your event.

Music Feeds is pleased to be able to offer a range of comprehensive advertising strategies guaranteed to hit home with our key market. Music Feeds is happy to discuss the possibility of reduced rates and further ongoing support regarding continual coverage over a longer period of time.

Please don't hesitate to call us for a chat regarding your needs.

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[WWW.MUSICFEEDS.COM.AU](http://WWW.MUSICFEEDS.COM.AU)